

# Inside English

## Advertising Rates & Discounts

Ad Size at Right Details Below	Full Page	Full Pg With Net & E-News	Half Page	Half Pg With Net & E-News	Quarter Page	1/4 Pg With Net & E-News	Website OR E-News	Website & E-News	With Ad In Magazine (see pricing at left)
Per Month	\$340	\$460	\$225	\$345	\$150	\$270	\$100	\$160	\$120 & Cost of Ad
Per Year Prepaid	\$2620	\$3545	\$1735	\$2660	\$1155	\$2080	\$770	\$1275	\$925 & Cost of Ad
Amt Saved (30 % Discount)	Save \$1120	Save \$1515	Save \$770	Save \$1135	Save \$540	Save \$890	Save \$330	Save \$485	Save \$395
Payments (Down, 3&6 mo)	\$1310 Down, \$655 at 3&6 mo	\$1775 down, \$885 at 3&6 mo	\$870 down, \$435 at 3&6 mo	\$1330 down, \$665 at 3&6 mo	\$580 down, \$265 at 3&6 mo	\$1040 down, \$520 at 3&6 mo	\$385 down, \$195 at 3&6 mo	\$640 down, \$320 at 3&6 mo	\$465 down, \$235 at 3&6 months
Payments with Cash & Products: Amt Down, At 3 months & at 6 months	\$1310 (\$330c, \$985p) Down; \$655 (\$165c, \$495p) at 3 & 6 months	\$1775 (\$485c, \$1330p) Down; \$885 (\$225c, \$660p) at 3 & 6 months	\$870 (\$220c, \$985p) Down; \$435 (\$110c, \$330p) at 3 & 6 months	\$1330 (\$330c, \$985p) Down; \$665 (\$165c, 500p) at 3 & 6 months	\$580 (\$145c, \$985p) Down; \$290 (\$75c, \$220p) at 3 & 6 months	\$1040 (\$260c, \$985p) Down; \$520 (\$130c, \$390p) at 3 & 6 months	\$385 (\$85c, \$985p) Down; \$195 (\$50c, \$145p) at 3 & 6 months	\$640 (\$160c, \$985p) Down; \$320 (\$80c, \$240p) at 3 & 6 months	See Ad Size listing for details on pricing with each size ad (full page, half or quarter)

Perks of a one-year prepaid ad (payments accepted as above):

- One year prepaid ads are renewable or upgradeable on the same rate schedule for 2 additional years.
- We will include an article about your product or poolroom once a year in the issue of your choice (equal in size to the size of your ad). Poolrooms usually opt for the fall months to boost league signups, while suppliers choose to be include their article in the issue with the Christmas Buying Guide.
- We will publish the results of any weekly events you hold if you are a yearly account holder. Players love to see their names in print.

WEBSITE & E-NEWSLETTER ADS: Banner ads on our website run \$100 per month without any other type of advertising, \$160 per month if you also place an ad in our monthly e-news letter (total cost for both) & \$120/month for both the site and e-news ads if you advertise in our hardcopy also (total price depends on the size & type of the hardcopy ad). The Website and e-news packages are discounted for one-year prepay accounts just like our hardcopy ads: 30% off if you go in for the year, whether you choose to prepay or make payments. See the chart above for more details about pricing.

If you have any questions, call us at (586) 801-4351 (between 2pm and 1am) or by email: [SnookerSandy@msn.com](mailto:SnookerSandy@msn.com). All ads must be received by the 15<sup>th</sup> of the month in order to be included in the next month's issue. We will gladly accept orders & ad copy by email, but we would appreciate a check ASAP. All ads must be paid for before they go to print.

Make checks payable to *Inside English* & mail to PO Box 26533; Fraser, MI 48026

Or pay ONLINE with a Credit Card or Checking Acct via PayPal... You don't need a PayPal account! Call to arrange to pay the easy way!

\*Inside English reserves the right to refuse any ad, and although we take every effort to avoid them, we are not responsible for typographical errors or late delivery. Note that we publish 11 times per year.

**Thanks for your order. We really appreciate your business!**